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COLOR GUIDE TO-

Beauty from Bulbs * MAR1 4 1952 * U.S. Department of Agriculture

SPRING 1952



THE CHARMING GLADIOLI

CRUSADER See Page 7

PACTOLUS See Page 5

CARNIVAL

CROWN JEWEL

LADRONE See Page 4

JOHN SCHEEPERS, Inc.

Flower Bulb Specialists

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Lovely Garden Lilies

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Lilium — SPECIOSUM MAGNIFICUM — See page 25



Lilium - REGALE - See page 24

Scheepers' Highest Quality - - The Finest Procurable

For complete list of varieties recommended for Spring planting see catalog. Pages 23-25



Lilium — AURATUM MACRANTHUM — See page 23



Lilium, HANSONII - See page 24

Dahlias

The Choicest of all Varieties

Our selections are the finest in the Dahlia World today. See catalog, pages 11-15.



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Twice awarded to us for Superior Dahlias



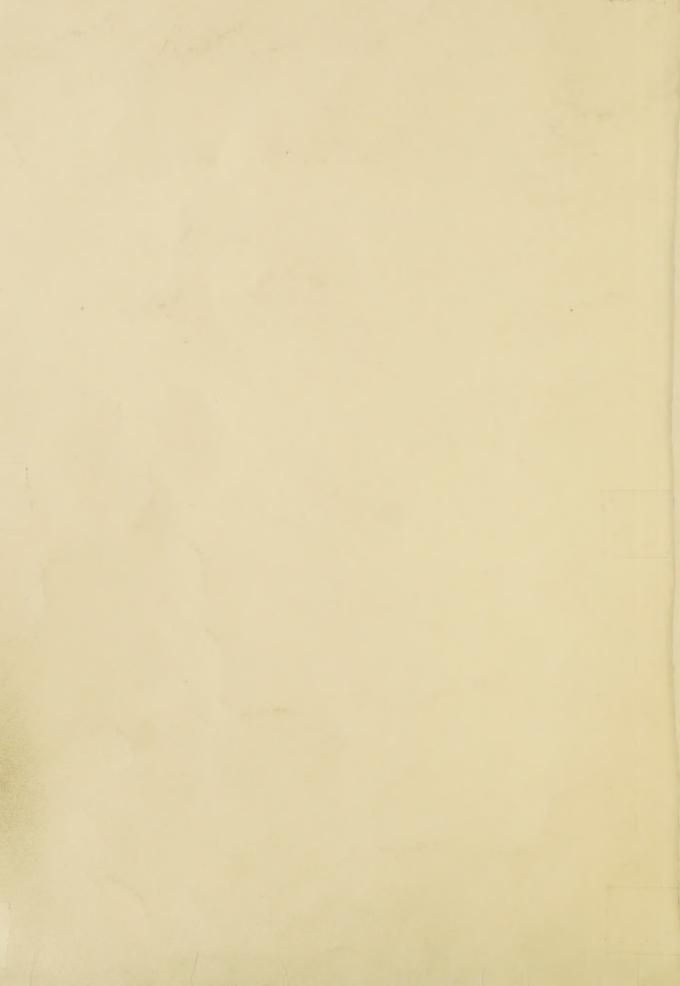
LARGE FLOWERED DAHLIA - MAFFIE - See page 12



MONTBRETIA, HIS MAJESTY - See page 29

Montbretias

Graceful, sparkling flowers of the midsummer and autumn, reflecting the colors of the advancing season and lending a charming gaiety and lightness to the borders. For the best effect the bulbs should be set only a few inches apart, and in groups of not less than ten, toward the front of herbaceous borders or shrubbery. Thus planted, the sheaves of narrow leaves and slender, wirv arching stems strung with brilliant flowers, like miniature Gladioli, have the appearance of little fountains of bright color rose, scarlet, yellow, orange, red, often marked with brown. They will flower for many weeks (from August into late October) and set at intervals in a border, where blue and white flowers predominate, are delightful indeed with such gay patches of color. They may be planted from the earliest spring days until late June, according to the flowering dates you prefer. Their long lasting qualities make the Montbretias most desirable for cutting, so that it is well to have a few hundred bulbs set out in some byplace where the graceful stems may be copiously cut for house and piazza decoration. See catalog. page 29.





WEDGEWOOD — See page 6 . . . \$2.05 for 10; \$18.00 per 100

SEE Catalogue For other outstanding varieties, special collections of Gladioli on page 10 and new introductions on page 7.



BIRCH RED — See page 3 \$2.45 for 10; \$22.00 per 100







Treated Bulls Our Gladioli are treated several times during winter storage and again just as shipments are being made with D.D.T.



GAIL — See page 7

\$7.75 for 10; \$75.00 per 100



ETHEL CAVE COLE — See page 4 \$1.10 for 10; \$8.50 per 100

BLUE BEAUTY — See page 3

\$1.35 for 10; \$11.00 per 100



ROSE CHARM — See page 5 \$1.35 for 10; \$11.00 per 100



MOHAWK — See page 4 \$1.45 for 10; \$12.00 per 100



FRAGRANT GLADIOLI GWEN — see page 7 \$1.00 each; \$9.00 for 10



See page 3 \$1.45 for 10; \$12.00 per 100



 ${\sf MARGARET\ BEATON-See\ page\ 4}$ \$1.15 for 10; \$9.00 per 100



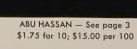
THE ORCHID — See page 9 \$1.45 for 10; \$12.00 per 100



powder to assure delivery of thrip free bulbs.

PINK RADIANCE — See page 5 \$1.45 for 10; \$12.00 per 100



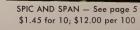


SCHEEPERS' SUPERIOR QUALITY GLADIOLI

Successful bulb growing, where maximum result is the objective, requires the choice of truly superior bulbs. Quality is relative. We specialize in the discovery of sources, in the selection of the best varieties through these sources, and in the serving of our patrons where supreme quality is ever the watchword and ideal. Our reputation, responsibility and our patronage are the result of our long established organization and knowledge.

In this day of intelligent effort toward better gardens in general and an increased knowledge of how, where and what to plant, it naturally follows that little need be said of the beauty and satisfaction to be derived from planting, not merely bulbs, but the best bulbs.

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Scheepers' Lovely Dahlias are selected for the beauty of the flower as well as sturdiness of plant and stem. The Finest introductions — new, as well as the older varieties that have proven themselves garden favorites. See catalog, pages 11-15.



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